



Wayfinders Business Co-operative AGM 2021- 2022

Randal Adcock, Chair/Director

Darryl Heuman, Vice Chair/Secretary/Director



Agenda

- Welcome & Introductions
 - Special guest speaker Jay Kryslar
 - Progress Reports
 - Preview of our latest web platform developments - Darryl
 - Wayfinding for Life - Randal
 - Member announcements
 - 2021-2022 Financial Report - Randal
 - Election for the board of directors
 - Questions, answers and discussion
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Welcome & Introductions

- Welcome: Singing Bowl (Mindfulness)
 - Chair: Randal Adcock
 - Secretary: Darryl Heuman
 - Quick roundtable introductions, time permitting
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Special guest speaker Jay Kryslar,

- Special guest speaker Jay Kryslar, MPA,
- 15 years instructor in Entrepreneurship & Small Business at NAIT
- Presented over 40 start-up workshops at The Business Link.
- Given the first and only Lifetime Ambassador Award from The Business Link
- Served as Vice President for the International Council for Small Business
- First Liaison Board Member for the United States Association for Small Business and Entrepreneurship and the Canadian Council for Small Business and Entrepreneurship



Progress Reports

- Business Hub – Klaas Rodenburg
 - Marketing and Membership plan – Shannon Berry
 - Economic Development - Jeremy Lukan
 - Procurement Program – Mark Brass
 - Assessment and Matching – Clare Paulson
 - Business Referral Club – Dave Yadallee
 - Member Onboarding – Lindsay Luhnau
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Darryl Heuman, CTO: Preview of our latest web platform developments

Platform Components:

- Gig Board
- Time Tracking & Invoicing
- Barter Board
- Coming...

Platform IT Team:

- Kristian Bainey, PM
 - Casey Strong, Lead Programmer
 - Michael Boroditsky, Business Analyst
 - Victoria Nukire, Junior Programmer
 - Shun Li, Tech Support
 - Kyle Loranger, Designer
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Wayfinding for Life

- *The Wayfinders Journey to Fulfilment in a Chaotic World*
- Randal Adcock, President

Due to time constraints this segment was postponed to be presented at a later date.

2021-2022 Income Statement

Wayfinders Business Cooperative

Profit and Loss

April 2021 - March 2022

	TOTAL
INCOME	
4001 Membership fees	300.00
4002 Donations	13,000.00
Total Income	\$13,300.00
GROSS PROFIT	
\$13,300.00	
EXPENSES	
6000 Advertising	558.15
6200 Technology and Software charges	1,697.72
6650 Accounting Services	720.00
6800 Dues, memberships and subscriptions	602.50
7700 Interest and bank charges	74.50
Total Expenses	\$3,652.87
PROFIT	\$9,647.13

2021-2022 Balance Sheet

Wayfinders Business Cooperative Balance Sheet As of March 31, 2022

	<u>Total</u>
Assets	
Current Assets	
Cash and Cash Equivalent	
1020 ATB Chequing Account	11,861.52
1030 PayPal Bank	-549.68
Total Cash and Cash Equivalent	\$ 11,311.84
1490 suspense	0.00
Uncategorized Asset	82.57
Total Current Assets	\$ 11,394.41
Total Assets	\$ 11,394.41
Liabilities and Equity	
Liabilities	
Current Liabilities	
2140 Accrued Liabilities	2,100.00
2650 Shareholder Loan - Randal	36,079.28
GST/HST Payable	0.00
Total Current Liabilities	\$ 38,179.28
Total Liabilities	\$ 38,179.28
Equity	
3000 Share capital - Memberships	5,300.00
Opening Balance Equity	1,259.62
Retained Earnings	-42,991.62
Profit for the year	9,647.13
Total Equity	-\$ 26,784.87
Total Liabilities and Equity	\$ 11,394.41

Update: The financial statements were approved by vote by those present at the AGM

Member Announcements

- Bob Ascah – book: *“A Sales Tax for Alberta: How and Why”*
 - Candy Khan – book: *“Anti-Harassment Training Does Not Work: Transformative Learning: Moving Information from Head to Heart”*
 - Kirsha Campbell – co-author book: *“Girl, Don’t Count Yourself Out”*
 - Litzy – Promotional products: an online store (Cultura Designs) to sell t-shirts and keychains with Spanish street and cultural slang; Technical Assistance Partnership in Colombia
 - More?
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New Member Announcements

- David Ushko, CPA, Accountant
 - Lindsay Luhnau, MEd, Environmental Education
 - Bob Ascah, PhD, AbPolEcon (Alberta Political Economics)
 - David Boroditsky, Arrai Innovations
 - Lloyd Kenny, CallCraft Consulting
 - Shannon Berry, MadWoman VA
 - Clare Paulson, BetterLeaders
 - Mark Brass, Travel Consultant
 - Gordon Edmiston, Right Real Estate
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Election of the board of directors

- Three to nine director positions
- Currently two positions filled
- Need for diverse talents
- Co-op directors training available
- Director's Handbook
- Nominations are open
 - Paul Cheung is Nominated
 - ...

Update: Paul Cheung and David Yadallee were elected to the board of directors

Call to Action!

What are top priorities for Members?

- Gigfinder Board
 - Time tracking & Invoicing
 - Barter Board
 - Shareable Calendars
 - Discussion Forum
 - Member Profiles
 - Document Management
 - Video Conferencing
 - Local Chapters
 - Procurement Program (M2M and Central Portal)
 - Business Hub (co-work, meet, maker space...)
 - Business Networking
 - Seminars/Webinars/Events
 - Online business training
 - Financing/Fundraising activities
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